



**JOIN US FOR A ONCE IN A LIFETIME EXPERIENCE
WHILE ENRICHING THE LIVES OF OTHERS**



www.chriskyfrofoundation.org



**ONLY
6
MEMBERSHIPS
AVAILABLE**

Hi there,

The Chris Kyle Frog Foundation will be a key partner of PIRTEK Team Murray's for the 100th running of the Indianapolis 500 in May 2016. This is my personal invitation for you to join us for this exclusive, once-in-a-life-time ride!



The premier opportunity will be the CK Platinum Club, which is open to just six inaugural members and their partners. Each one will play a personal role in creating the CK Crew which will be one of the most unique programs ever developed around a professional sport.

The result will be an amazing experience for six military veterans and first responders and their families and enormous global

exposure for the Chris Kyle Frog Foundation through a dedicated media plan.

PIRTEK Team Murray has provided major assets as part of our relationship to make this a reality and – as a result –you get to make a difference to the lives of those who have done so much to serve our country and associate your brand with a team in the world's greatest motorsport event.

Funds raised through the CK Platinum Club will help activate the CK Crew program and allow the Chris Kyle Frog Foundation to connect 100s of military veterans, first responders and their families through experiences with the team at the Indianapolis Motor Speedway.

This offer is limited to six inaugural members only and we are initially only making this offer to close friends and supporters of the Foundation.

I cannot wait for the Month of May and I hope you can join us.

TAYA KYLE



PIRTEK TEAM MURRAY PLATINUM CREW BENEFITS

- 4 night twin-share accom - downtown 5-star Conrad Hotel
- VIP transfers incl. race day Police escort
- Exclusive CK Platinum Club 24/7 host
- Exclusive merchandise and welcome gifts
- 2 x Tickets to team paddock hospitality
- 2 x VIP Suite tickets for 100th Indianapolis 500
- Branding on crew, car and equipment
- 2 x "Guest of Honor" tickets - Friday team dinner
- 2 x Exclusive tickets to private "night before" dinner with driver Matt Brabham and Taya Kyle
- 2 x VIP 185mph 2-seater rides at IMS
- PIRTEK Team Murray race crew suit signed by Matt Brabham and Taya Kyle

WHAT IS THE CK CREW?

The six-member pit crew made up of military members, veterans and first responders competing in the nationally-televised Pit Stop competition on the Friday of Indy 500 race weekend.

Warner Bros is supporting the crew to promote the commemorative DVD of American Sniper. The CK Crew will train/practice for 10 days prior to the Indy 500 with the sport's leading fitness, movement and racing experts. They will be joined by their partners on the Thursday of race week to watch them compete in the pit crew competition and then be team guests for the remainder of Indy 500.

The CK Crew will be special guests at a PIRTEK Team Murray dinner on the Friday night, where they will be presented with exclusive "participation" gifts, by the CK Crew Platinum Club members.

WHAT IT WILL COST

The total inclusive cost for a Platinum Crew membership for the 2016 Indianapolis 500 is \$US120,000, which will be paid directly to CKF Foundation. A 50% deposit is required at the time of committing to your membership, with the balance due by no later than April 15, 2016.

There is also the opportunity to purchase more than one membership at a discounted rate or take total ownership of the program with a tailor-designed schedule. There are also sponsorships directly available with the team if you wanted to extend your involvement.

FURTHER INFORMATION

TO SECURE YOU CK PLATINUM CLUB MEMBERSHIP

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